

Emily Longfield

Independent Creative, NYC

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646-660-2082

Experience

2016–Present | Independent Creative | Brooklyn, NY

Project-based, insight-driven, full-service brand experience & communications design. I collaborate with creative agencies, media & publishing houses, tiny startups, global brands, non-profits, futurists & nostalgics alike. From concept to execution, I write, design, and connect dots from research & strategy to big ideas & campaign blow-outs.

Clients | Projects

Brooklyn Brothers | Adobe, JetBlue, Secret@

Translation | HBO, Brooklyn Nets, Susan G. Komen

Highsnobiety | 47 Brand, NFL

Yard NYC | Gap, Gap Kids, Athleta, New Biz

Superfly | Google, Refinery29, Comedy Central, Festival IP & Branding

ACE | Marathon Brewing Co

Mother | Target, New Biz

Pereira O'Dell | Timberland

Noble People | Oscar, ZenDesk

Superhuman Happiness | Album Launch

Desiree Gruber | Brand Design & Special Projects

2016–2019 | Creative / Copywriter | Superfly NYC

Resident freelancer on various entertainment & brand projects.

2014–2015 | Creative / Art Director | Wieden+Kennedy NYC

Concept, content & experience design for The Sprite Corner & Equinox Gold Rush projects.

2011–2014 | Creative / Art Director | VICE Media Berlin

In-house strategy & creative on Adidas, Ray-Ban, Ralph Lauren, Ketel One, X-Box.

2008–2011 | Creative Assistant | Wieden+Kennedy Portland

Resident handyman on Nike, Levi's, Old Spice.

Education

2012 | Hyper Island Stockholm

Digital Media Studies– Interactive Art Director Program

2006 | U of M Missoula

Bachelor of Science– Business Marketing

Bachelor of Arts– Media Arts and Entertainment